



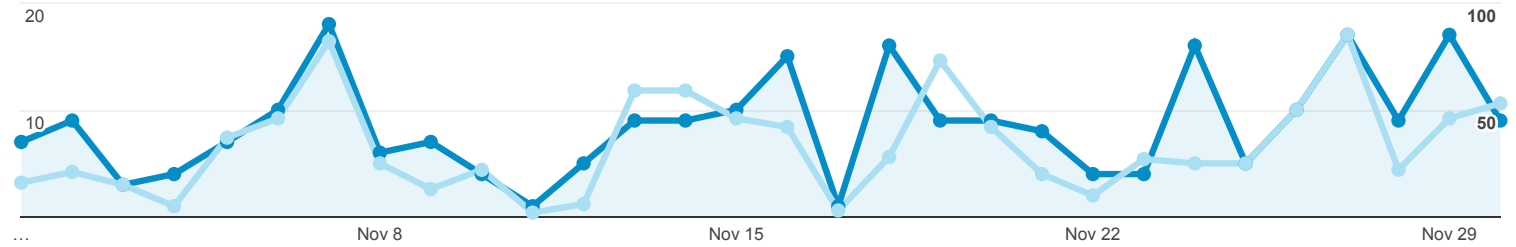
Audience Overview

All Users
100.00% Users

Nov 1, 2018 - Nov 30, 2018

Overview

● Users ● Pageviews



Users

213



New Users

197



Sessions

292



Number of Sessions per User

1.37



Pageviews

1,005



Pages / Session

3.44



Avg. Session Duration

00:04:46

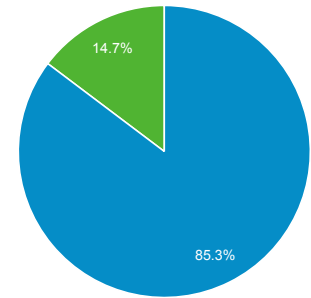


Bounce Rate

49.66%



■ New Visitor ■ Returning Visitor



Country	Users	% Users
1. United Kingdom	24	11.16%
2. United States	24	11.16%
3. Congo - Brazzaville	17	7.91%
4. France	15	6.98%
5. Nigeria	14	6.51%
6. Italy	12	5.58%
7. Ethiopia	10	4.65%
8. Switzerland	8	3.72%
9. South Africa	8	3.72%
10. Canada	6	2.79%



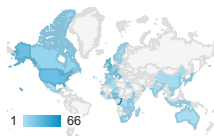
Location

All Users
100.00% Sessions

Nov 1, 2018 - Nov 30, 2018

Map Overlay

Summary



Country	Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	292 % of Total: 100.00% (292)	1,005 % of Total: 100.00% (1,005)	213 % of Total: 100.00% (213)	197 % of Total: 100.00% (197)	00:04:46 Avg for View: 00:04:46 (0.00%)	49.66% Avg for View: 49.66% (0.00%)
1. Congo - Brazzaville	66 (22.60%)	240 (23.88%)	17 (7.91%)	11 (5.58%)	00:08:27	37.88%
2. United States	26 (8.90%)	113 (11.24%)	24 (11.16%)	22 (11.17%)	00:04:29	38.46%
3. United Kingdom	25 (8.56%)	84 (8.36%)	24 (11.16%)	22 (11.17%)	00:02:21	68.00%
4. Nigeria	20 (6.85%)	55 (5.47%)	14 (6.51%)	13 (6.60%)	00:01:33	70.00%
5. France	15 (5.14%)	16 (1.59%)	15 (6.98%)	15 (7.61%)	00:00:01	93.33%
6. Italy	12 (4.11%)	12 (1.19%)	12 (5.58%)	12 (6.09%)	00:00:00	100.00%
7. Ethiopia	10 (3.42%)	48 (4.78%)	10 (4.65%)	9 (4.57%)	00:04:53	40.00%
8. Canada	9 (3.08%)	16 (1.59%)	6 (2.79%)	6 (3.05%)	00:00:25	66.67%
9. Kenya	9 (3.08%)	63 (6.27%)	6 (2.79%)	5 (2.54%)	00:13:08	33.33%
10. Switzerland	8 (2.74%)	32 (3.18%)	8 (3.72%)	8 (4.06%)	00:02:52	37.50%
11. South Africa	8 (2.74%)	24 (2.39%)	8 (3.72%)	8 (4.06%)	00:02:45	50.00%
12. Ghana	6 (2.05%)	17 (1.69%)	4 (1.86%)	4 (2.03%)	00:03:16	50.00%
13. Germany	4 (1.37%)	12 (1.19%)	3 (1.40%)	3 (1.52%)	00:04:22	50.00%
14. India	4 (1.37%)	6 (0.60%)	3 (1.40%)	3 (1.52%)	00:00:19	50.00%
15. Japan	4 (1.37%)	36 (3.58%)	4 (1.86%)	4 (2.03%)	00:09:27	0.00%
16. Morocco	4 (1.37%)	20 (1.99%)	4 (1.86%)	4 (2.03%)	00:04:33	0.00%
17. Uganda	4 (1.37%)	13 (1.29%)	4 (1.86%)	4 (2.03%)	00:01:14	50.00%
18. Burundi	3 (1.03%)	9 (0.90%)	1 (0.47%)	1 (0.51%)	00:14:19	33.33%
19. Cameroon	3 (1.03%)	11 (1.09%)	3 (1.40%)	2 (1.02%)	00:20:55	33.33%
20. China	3 (1.03%)	13 (1.29%)	2 (0.93%)	2 (1.02%)	00:02:33	33.33%
21. Algeria	3 (1.03%)	11 (1.09%)	3 (1.40%)	3 (1.52%)	00:02:58	66.67%
22. Tanzania	3 (1.03%)	18 (1.79%)	2 (0.93%)	2 (1.02%)	00:04:32	0.00%
23. Zambia	3 (1.03%)	3 (0.30%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%

24.	Australia	2 (0.68%)	3 (0.30%)	2 (0.93%)	1 (0.51%)	00:00:26	50.00%
25.	Spain	2 (0.68%)	5 (0.50%)	2 (0.93%)	2 (1.02%)	00:03:17	0.00%
26.	Gambia	2 (0.68%)	15 (1.49%)	2 (0.93%)	2 (1.02%)	00:03:45	0.00%
27.	Indonesia	2 (0.68%)	4 (0.40%)	1 (0.47%)	1 (0.51%)	00:07:32	50.00%
28.	Mauritius	2 (0.68%)	12 (1.19%)	1 (0.47%)	1 (0.51%)	00:02:42	0.00%
29.	Mozambique	2 (0.68%)	4 (0.40%)	2 (0.93%)	2 (1.02%)	00:01:09	50.00%
30.	Portugal	2 (0.68%)	3 (0.30%)	2 (0.93%)	2 (1.02%)	00:00:27	50.00%
31.	Senegal	2 (0.68%)	10 (1.00%)	2 (0.93%)	2 (1.02%)	00:05:14	0.00%
32.	(not set)	2 (0.68%)	23 (2.29%)	1 (0.47%)	0 (0.00%)	00:31:32	0.00%
33.	United Arab Emirates	1 (0.34%)	2 (0.20%)	1 (0.47%)	1 (0.51%)	00:00:24	0.00%
34.	Belgium	1 (0.34%)	2 (0.20%)	1 (0.47%)	1 (0.51%)	00:00:21	0.00%
35.	Benin	1 (0.34%)	3 (0.30%)	1 (0.47%)	1 (0.51%)	00:04:25	0.00%
36.	Congo - Kinshasa	1 (0.34%)	4 (0.40%)	1 (0.47%)	1 (0.51%)	00:02:41	0.00%
37.	Côte d'Ivoire	1 (0.34%)	1 (0.10%)	1 (0.47%)	0 (0.00%)	00:00:00	100.00%
38.	Egypt	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
39.	Guinea	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
40.	Hong Kong	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
41.	Ireland	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
42.	South Korea	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
43.	Lithuania	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
44.	Madagascar	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
45.	Malawi	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
46.	Mexico	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
47.	Niger	1 (0.34%)	11 (1.09%)	1 (0.47%)	0 (0.00%)	00:38:27	0.00%
48.	Netherlands	1 (0.34%)	6 (0.60%)	1 (0.47%)	1 (0.51%)	00:02:38	0.00%
49.	Norway	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
50.	Oman	1 (0.34%)	5 (0.50%)	1 (0.47%)	1 (0.51%)	00:01:52	0.00%
51.	Rwanda	1 (0.34%)	3 (0.30%)	1 (0.47%)	1 (0.51%)	00:02:50	0.00%
52.	Sweden	1 (0.34%)	1 (0.10%)	1 (0.47%)	1 (0.51%)	00:00:00	100.00%
53.	Vietnam	1 (0.34%)	4 (0.40%)	1 (0.47%)	1 (0.51%)	00:10:29	0.00%
54.	Zimbabwe	1 (0.34%)	2 (0.20%)	1 (0.47%)	1 (0.51%)	00:01:16	0.00%



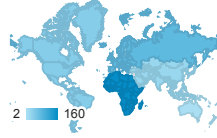
Location

All Users
100.00% Sessions

Nov 1, 2018 - Nov 30, 2018

Map Overlay

Summary



Continent	Pageviews	Sessions	Contribution to total: Sessions
	1,005 % of Total: 100.00% (1,005)	292 % of Total: 100.00% (292)	
1. Africa	601	54.79%	
2. Europe	176	25.34%	
3. Americas	130	12.33%	
4. Asia	72	6.16%	
5. (not set)	23	0.68%	
6. Oceania	3	0.68%	

Rows 1 - 6 of 6